



Ulverston BID Meeting Minutes - 19th June 2019 – Ttitech

Attending: Gavin Knott (Appleseeds), Jan Hancock (Town House), Judith Pickthall (Town Council), Suzanne Edgley (The Best Of), Sarah Mammatt (The Nothern Line), Janet Heffernan (SJB School), Jacqui McCloy (Tritech), Tony Martinez (Cumbria Teaching Agency), Beth Kennedy (Coro Hall), Wendy Barry (Avanti Capitola), Justin Wales (PO)

Apologies:- Janette Jenkinson (SLDC), , Andy Poole (Original Men’s Shop), Michelle Scrogam (Pure),

Absent:- Rob Wyatt (Siemens), Richard Butler (UVHS).

Items for discussion:-

Item	Meeting Note	Action
1	Members Present As Above. A warm welcome to Wendy joining the Board.	
2	Apologies & Absent As above	
3	Previous minutes approval and Feedback Confirmed that Craig Sherringham now resigned from Board. Jan confirm attended the Civic Service. The previous minutes were approved with the above comments.	
4	Correspondence from the Chair a) Andy Poole Resignation Initial resignation received from Andy but following discussion with Chair will be staying as part of Board. Work commitments may limit the attendance of future meetings but general input considered being most useful to the Board. b) Arrive and Thrive annual conference This is a Town Centre regeneration group which has a conference 2 nd & 3 rd July at Imperial War Museum Manchester. Beth attending as part of UCE and in addition will represent BID. Other BID members may want to	Beth & Justin

	<p>attend. Justin may be able to fit into schedule.</p> <p>c) Strategic Planning Working Group</p> <p>County Council feedback from Ulveston BID is schedule 19th Aug or 28th Oct. Jan to attend.</p> <p>d) Park Run</p> <p>An event adjudication report has been issued. "Overall there was no issues to report, Ford Park parkrun being excellently managed by a team of very enthusiastic volunteers."</p> <p>e) First Aid Courses</p> <p>Enquiry from Ian Raven for first aid courses for volunteers received. Ian (or other) to submit application and this would be assessed as normal.</p> <p>f) Choose Ulverston Update</p> <p>Site now getting 7000 visitors per month for our town web site. There was some discussion that this was not a high number, but for any town web site this is not insignificant. (Post meeting data -- Visit Kendal gets 8400 per month, Barrow 1300, Cockermouth 3000 as a comparison).</p> <p>Sophie updates this period have included Dog Friendly Ulverston and Great places to live in the Lake District.</p> <p>Other issues raised relate to a newsletter to be issued from the Choose site with direct access content being the feed. Justin & Suzanne to explore with Sophie & Loyal Free.</p> <p>Add Words could be used to develop and target our prospective audience for the web site & town events. Extra costs to the the current IT bill will be involved. Tony, Justin & Suzanne to review.</p>	<p>Jan Hancock</p> <p>Jan Hancock</p> <p>Suzanne, Justin</p> <p>Tony, Justin, Suzanne</p>
5	<p>Finance</p> <p>The statutory accounts were presented.</p> <p>The business address will be removed (currently Trittech). We are liable for corporation tax on the account but accounts are compiled and presented as neutral to avoid this issue.</p> <p>The accounts were accepted a true record. Big thanks to Jacqui.</p> <p>Running accounts also presented and comments include:-</p> <p>Projected potential surplus at the end of our current 5 year term is £46k if we spend all the funds requested, committed and forecast. (Note, It will be difficult to hand back to levy payers any funds if BID not extended).</p> <p>Collection summary received from SLDC but still no list on individual shortfalls. To be chased again. This year to date already collected £81k</p>	<p>Jacqui</p>

	<p>vs £108 possible. From the start of the BID the outstanding uncollected balance is at £43k.</p> <p>The disputed £400 overcharge from Royal Mail for traders' book distribution agreed not to be pursued any further.</p> <p>Loyal Free costs going forwards will change by inflation amount – yet to be determined.</p> <p>Justin to meet with Dave Crossly to review the progress on the 2019 Xmas opportunities for the town.</p> <p>£5300 + £2650 in the accounts for this & next period for marketing , which we have not committed to date.</p>	
6	<p>Justin's Report & Updates</p> <p>Town Wi-Fi- now at 6 weeks old with increasing stats. Currently 6500 visits, 3500 log ins & 960 email users.</p> <p>Speed test @ Fine Fest was @ 68M. Higher usage at festival will slow system and some cap may be required.</p> <p>The system was not designed for use indoors. Justin to respond to Janet's query particularly regarding security and usage.</p> <p>Loyal Free ~. Currently 65 deals and 5100 redemption's. Costa and Beer wolf now monitoring usage closer. LF attended Fine Fest – good level of interest. New LF manager will be visiting shortly to review progress.</p> <p>Business Courses ~ Boost training course completed with 2 workshops run by Suzanne. . Nothing else in pipeline at present, but due to start again Sept.</p> <p>Training to schools could be offered eg Mental Health training to counter the levy paid from this sector.</p> <p>Other requests include ~ 1st Aid & Introduction to Instagram.</p> <p>All courses will be advertised from Sept.</p> <p>Revote Business Plan:-</p> <p>The document will be approx. 22 pages of information & pictures with a quality executive summary. Estimated cost for £4500. Distribution costs would be by SLDC. Draft will be required by end 2019 & issued 1st Q 2020.</p> <p>Justin to work this up and liase with Beth to get a good community link to town, Coro & UCE. A video to support the BID would be an extra cost but seen as more favourable & useful in delivering a presentation to all the levy payers closer to vote time. Big business to be particularly canvassed for the revote. Janet Heff, Beth & Justin to develop.</p>	<p>Justin</p> <p>Justin</p> <p>Justin</p> <p>Janet Heff, Justin & Beth</p>

	<p>There is a national competition for a “Town Video” with a cash prize potentially available. Video could be used on the wall projection at the Xmas festival.</p> <p>SLDC would like to meet & discuss the revote on 10th July. Justin & Jan to attend.</p> <p>The whole thing will be issued June 2020.</p> <p>Cumbria in Bloom ~</p> <p>Hanging baskets are up, limited to 100. Some fixing issues and some disgruntled customers not being allocated basket. Generally agree a positive impact.</p> <p>Judging due 1st July with Justin chosen route and at this time avoiding the Gill (not in a good state) and Jan Hancock meeting judges and a volunteer required to walk the course with Justin. Suggested Judith if available.</p> <p>Parking ~ Still chasing data from SLDC for park parking statistics. Justin to follow up again!!</p>	<p>Justin</p> <p>Justin & Jan Hancock</p> <p>Justin & Jan Hancock</p> <p>Justin</p>
7	<p>Grant Applications:-</p> <p>Coro Enhanced Electricity Supply.</p> <p>Pre meeting discussed and agreed as essential for the future of the Coro, particularly with an application to extend the lease. This BID commitment will be brought into the SLDC negotiations as being necessary to maintain a developing entertainment function.. Accepted application</p> <p>Greener Ulverston Tee Shirts.</p> <p>Pre meeting decision not to support this application.</p> <p>Littlecroft Baby Sensory</p> <p>Meeting agreed Not to support this application as not in line with BID objectives. Suggested application to the GSK community fund. Jan to notify.</p> <p>Friends of Lightburn Park</p> <p>Meeting agreed Not to support this application as seen as SLDC responsibility and particularly as two parks in Kendal recently developed. Jan to notify.</p>	<p>Jan Hancock</p> <p>Jan Hancock</p> <p>Jan Hancock</p>

8	<p>Delegates Feed Back</p> <p>GSK Task Force. Michelle attended last meeting and issued a feedback note. See attached. Next meeting 28th June.</p> <p>Cumbria Tourism Summit. Judith attended the forum. See attached notes.</p> <p>Ulverston Healthy Town. Initiative attended by Janet with an application for Healthy Town Status working across all areas and organisations. They may be a link for the BID to support some training requests from this forum. Early days.</p> <p>U Deck:- 15 schools meeting and looking at partnership working. There is some work ongoing to get better collaboration and focus on funding applications for common goals.</p>	
9	<p>ANO</p> <p>Red Rose club would like to meet representative of BID to discuss potential future application for funds</p>	Jan Hancock

Next Meeting

Wed 17th July 2019 6.00pm. Venue ~~ Coro Hall