



Ulverston BID Meeting Minutes - 3rd June 2020 – Tel Conference

Attending: Jan Hancock (Town House), Janet Heffernan (SJB School), Jacqui McCloy (TritechBeth), Beth Kennedy (UCE), Sarah Mammatt (The Northern Line), Michelle Scrogam (Pure). Suzanne Edgley (The Best Of), Gavin Knott (Appleseeds), Justin Wales (PM).

Absent:- Dennis Round (Siemens), Judith Pickthall (Town Council), Tony Martinez (Cumbria Teaching Agency), Wendy Barry (Avanti Capitola), Janette Jenkinson (SLDC). Richard Butler (UVHS)

Items for discussion:-

Item	Meeting Note	Action
1	<p>Members Available</p> <p>The meeting was held as a Zoom conference with dial in opportunity for all.</p>	
2	<p>Previous Minutes</p> <p>Correction to point 4 – The term end originally established was 4th Sept 2020.</p> <p>Correction to Point 5 -- The Pursuit of payment of the new levy request would be expanded in the demand to communicate trade capability to pay in a sensitive and more thorough manner..</p> <p>Correction to Point 6 – Government grant for BID support through local authority is £6.1m (not £61m)</p> <p>Correction to point 8 - Hanging baskets ordered is 170 plus 24 pole and 3 large planters.</p> <p>Minutes were accepted as correct with the above amendments.</p>	
2	<p>Revote Timetable</p> <p>The revised timetable agreed with SLDC is still being worked to but some leeway of up to a month is possible within the schedule. The ballot will close 22nd Oct on current time line.</p> <p>The recent work on Covid prep for the town will be added to the business plan as a BID Council initiative.</p>	Justin

3	<p>Bloom Update</p> <p>Planters will be in place by 11th June plus all the banners and social distance stickers and posters ordered.</p>	Justin
4	<p>Car Parks and Town Re-opening</p> <p>The SLDC free car parks will end 15th June. The BID and Town Council initiative will begin the same day for Buxton Place car park. The BID team are invited to the launch on 11th for a photo opportunity with the press.</p> <p>SLDC are on track to change the machines for correct charging.</p> <p>There is ongoing discussion on pedestrian only in town centres including Ulverston at County, District and Town level. The traders position would unlikely be in favour of such a change. Michelle expressed the likely effect such a move would have on the trade in town and has drafted a series of comments which are pertinent to the discussion.</p> <p>The Ulverston banners and stickers for the opening emphasise – Shop Ulverston, Buy Local, Stay Safe. and will be distributed to all traders by 15th. These include:- distance tapes, bollard covers, window posters, banners, town fixed signage and floor stickers</p> <p>In addition Justin has an arrangement with the suppliers for PPE if required. See BID web site.</p> <p>The EU logo will appear on some of the above and may attract some additional funding through SLDC.</p> <p>UTC is also adding finance to the project.</p> <p>A special run of Ulverston Now is being drafted to communicate the project throughout the town. Any contribution welcome , Beth to draft UCE input.</p> <p>The BID web site has advice and guidance for re-opening including links to Government web sites.</p> <p>The traders responses to opening on 15th has been positive and the vast majority are expected to open.</p>	Beth
4	<p>Markets Update</p> <p>Beth outlined the plan for the opening of the outdoor market and this will be circulated. In summary:- Stalls will be placed facing into the streets and at least a 1m gap from pavement behind; they will utilise both Market St & New Market St with the road closure.; Vans will be</p>	

	<p>removed; traders responsible for their own compliance standards and social distance queues.</p> <p>The indoor opening plan is being developed in conjunction with the traders and staff. All are motivated to return for 15th or soon after.</p> <p>Hand wash stations were discussed but at this time will not be provided. The town toilet facilities (in market hall and Coro) are still not in use and the plan does not open these up yet. (the facility at The Gill is open). Any plans could perhaps include a free water bottle top up station as a suggestion, if carried out.</p>	
5	<p>Correspondence</p> <p>The request to Giles Archibald to extend the free car parking in the town fell on deaf ears</p> <p>Judy P suggested that Hastings live streaming initiative could be copied for Ulverston. Discussed but the work for Sophie would be challenging at this stage. Sophie to add some links on Choose from other sites which are trying to help e.g. Ulverston Alive, Isolation page. Our great I' town etc.</p> <p>Kim Farr's request to add new access routes, cycle ways etc to Choose to be reviewed by Justin and edited if required.</p> <p>The EU grant money (using the EU logo) would apply if we bench mark how the shops are functioning. What is expected is unknown. Jayne K to investigate.</p> <p>The local toilet initiative in shops and pubs is now not available.</p> <p>Local media campaigns are being organised.</p> <p>The Business advice from CCC has a dedicated H&S officer, PM & Local contact for monitoring activity and enforcement. A Town ambassador may also be nominated.</p>	<p>Jan Hancock</p> <p>Justin</p> <p>Jayne K</p>
6	<p>Financials</p> <p>Meeting to arrange with Jacqui, Jan & Justin to look at current finance impact of all the above.</p>	
7	<p>Next Meeting</p> <p>Next Board Meeting 1st July @ 6.00pm– via zoom using same log-on details as before</p>	